What is claimed is:

sub A11

1. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule, the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no less than about 40 mm; the length of the absorbent is no greater than about 80 mm; the width of the absorbent is no less than about 5 mm; the width of the absorbent is no greater than about 40 mm; the surface area of the upper surface is no less than about 700 mm^2; and the surface area of the upper surface is no greater than about 1,700 mm^2.

2. The absorbent article of claim 1, wherein the surface area of the upper surface is no less than about 900 mm^2.

3. The absorbent article of claim 1, wherein the surface area of the upper surface is no less than about 1,100 mm^2.

4. The absorbent article of claim 1, wherein the length of the absorbent is no less than about 45 mm.

5. The absorbent article of claim 1, wherein the length of the absorbent is no less than about 50 mm.

6. The absorbent article of claim 1, wherein the width of the absorbent is no less than about 10 mm.

7. The absorbent article of claim 1, wherein the width of the absorbent is no less than about 15 mm.

8. The absorbent article of claim 1, wherein the absorbent further comprises a superabsorbent polymer.

9. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule,

the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no less than about 50 mm; the length of absorbent is no greater than about 90 mm; the width of the absorbent is no less than about 15 mm; the width of the absorbent is no greater than about 50 mm; the surface area of the upper surface is no less than about 1,700 mm^2; and the surface area of the upper surface is no greater than about 2,400 mm^2.

10. The absorbent article of claim 9, wherein the surface area of the upper surface is no less than about 1,900 mm^2.

11. The absorbent article of claim 9, wherein the surface area of the upper surface is no less than about 2,100 mm^2.

12. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 55 mm.

13. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 60 mm.

14. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 65 mm.

15. The absorbent article of claim 9, wherein the length of the absorbent is no less than about 70 mm.

16. The absorbent article of claim 9, wherein the width of the absorbent is no less than about 20 mm.

17. The absorbent article of claim 9, wherein the absorbent further comprises a superabsorbent polymer.

18. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule, the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an

upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no less than about 70 mm; the length of the absorbent is no greater than about 100 mm; the width of the absorbent is no less than about 5 mm; the width of the absorbent is no greater than about 50 mm; the surface area of the upper surface is no less than about 2,400 mm^2; and the surface area of the upper surface is no greater than about 3,100 mm^2.

19. The absorbent article of claim 18, wherein the surface area of the upper surface is no greater than about 2,600 mm^2.

20. The absorbent article of claim 18, wherein the surface area of the upper surface is no greater than about 2,800 mm^2.

21. The absorbent article of claim 18, wherein the width of the absorbent is no less than about 10 mm.

22. The absorbent article of claim 18, wherein the length of the absorbent is no less than about 75 mm.

23. The absorbent article of claim 18, wherein the length of the absorbent is no less than about 80 mm.

24. The absorbent article of claim 18, wherein the absorbent further comprises a superabsorbent polymer.

25. An absorbent article (40) configured for disposition within the vestibule (42) of a female wearer and having an improved efficacy at maintaining disposition within the vestibule absent the effective assistance of a stay-in-place means, the absorbent article comprising an absorbent (66), the absorbent having a length, a width and an upper surface, the upper surface having a surface area, wherein: the length of the absorbent is no greater than about 100 mm; the width of the absorbent is no greater than about 50 mm; and the surface area of the upper surface is no greater than about 3,100 mm^2.

26. The absorbent article of claim 25, wherein the surface area of the garment facing surface is no less than about 700 mm^2.

27. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 5 mm.

28. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 10 mm.

29. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 15 mm.

30. The absorbent article of claim 25, wherein the width of the absorbent is no less than about 20 mm.

31. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 40 mm.

32. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 45 mm.

33. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 50 mm.

34. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 60 mm.

35. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 70 mm.

36. The absorbent article of claim 25, wherein the length of the absorbent is no less than about 80 mm.

37. The absorbent article of claim 25, wherein the absorbent further comprises a superabsorbent polymer.